



— Prepare for Life, Achieve Success —



# BUILDING 21<sup>st</sup> CENTURY SKILLS BEYOND THE CLASSROOM!

July 18-24, 2021

Hosted at:



**OHIO**  
UNIVERSITY  
College of Business



## ELIGIBILITY REQUIREMENTS

- ★ Current high school students
- ★ Minimum of C grade point average
- ★ Endorsement from high school

## FEE

- ★ \$449 pays for all meals, housing, and materials for the entire program
- ★ Financial assistance is available to those who qualify

## APPLY

- ★ Apply online at:  
[ohiobusinessweek.org](http://ohiobusinessweek.org)



## COMMUNICATION

Students enhance listening, verbal and writing skills by attending workshops, meeting with consultants, holding various company meetings, preparing presentations, advertisements, trade show materials and sales pitches.



## COLLABORATION

The program is designed so that each student is placed into a company of students they do not already know. By working together, students tap into each individual's talents, expertise, interests and knowledge in a setting conducive to collaboration and creativity.



## CREATIVITY

At the heart of the Emerging Entrepreneur Project is the innovation or invention that each company develops. Students generate ideas from brainstorming sessions, interviews with experts, personal experience and a host of resources—the possibilities are endless! Over the years, OBW students developed countless ideas for products and services long before they made it to market including vitamin water, digital picture frames and satellite phones.



## CRITICAL THINKING

While the project provides a framework, each company works throughout the week solving problems by applying information and knowledge acquired through multiple sources such as the web, OBW workshops, experts/consultants, surveys and personal experience.



# Ohio Business Week is a week-long business camp where high school students practice tackling authentic business challenges while having a real college experience!



## PREPARE FOR COLLEGE

Have you wondered what it will be like to go to college? To live in the dorms? To meet new friends from diverse backgrounds? OBW provides you with a fun opportunity to do just that, helping you to better prepare for college. You will live on the beautiful campus of Ohio University and experience dorm life while working in university facilities. During free time, you will have a chance to explore student life with your new friends while participating in exciting activities throughout the week.

## PREPARE FOR LIFE

Have you thought about what you want to study in college or do for your career? Are you just not sure? Would you like some time to explore and discover your interests? Or do you have a good sense of where you are headed and would like to experience working in the business world? OBW provides you with a strong foundation to be successful. Learn leadership and entrepreneurship skills directly from business pros! Work with your new "company" to develop a business idea and pitch your plan to a panel of "investors."

## ACHIEVE SUCCESS

There is no doubt your week at Ohio Business Week will be transformational. It will be personal to you; different for everyone. There will be a spark, a new thought, an innovative idea, or a new direction that will change your life in some way. You will be better prepared for college, better prepared for your future career, and ready to take on the world. Now is the time to open the door to your future.



**2021 Ohio Business Week**

**July 18-24, 2021**

**Ohio University  
Athens, OH**

Current high school freshmen, sophomores, juniors and seniors may apply. Once accepted, students are asked to pay a commitment fee of \$449 to help defray the cost of meals, housing and materials at the program. Financial aid is available to those students who qualify. The total cost for meals, housing and materials for the week is \$949. Each student attends OBW thanks to a \$500 scholarship donated from a local business, civic organization or foundation.

[www.ohiobusinessweek.org](http://www.ohiobusinessweek.org)

*"This week has certainly made an impact and has inspired me to continue pursuing business and entrepreneurship."*

- Mollie Edmondson, Gilmour Academy

*"OBW was unlike any other summer camp I've ever been to. I was able to grow as a person and grow as a leader."*

- Matthew Hyland, Bay High School

*"Every single ounce of knowledge I have gotten from this week is going to become undeniably invaluable to me in the future."*

- Mark Miller, Streetsboro High School

*"OBW was an incredible experience that helped shape my plans for the future. During my week, I was able to experience college life, make new friends, grow my network, and learn so much about how to be a leader and how business works."*

- Elizabeth Knieriemen, Lutheran HS West

*This is an outstanding program! My daughter went to OBW shy and unsure of herself and then came home more confident and proud of her accomplishments. It's an excellent way to learn about business and team building in a safe and comfortable atmosphere with amazing staff who truly care about the kids!"*

- Kathy Corturillo, Niles, OH



**3763 N. High St Ste C  
Columbus, OH 43214  
614.488.6327**

**[info@ohiobusinessweek.org](mailto:info@ohiobusinessweek.org)**