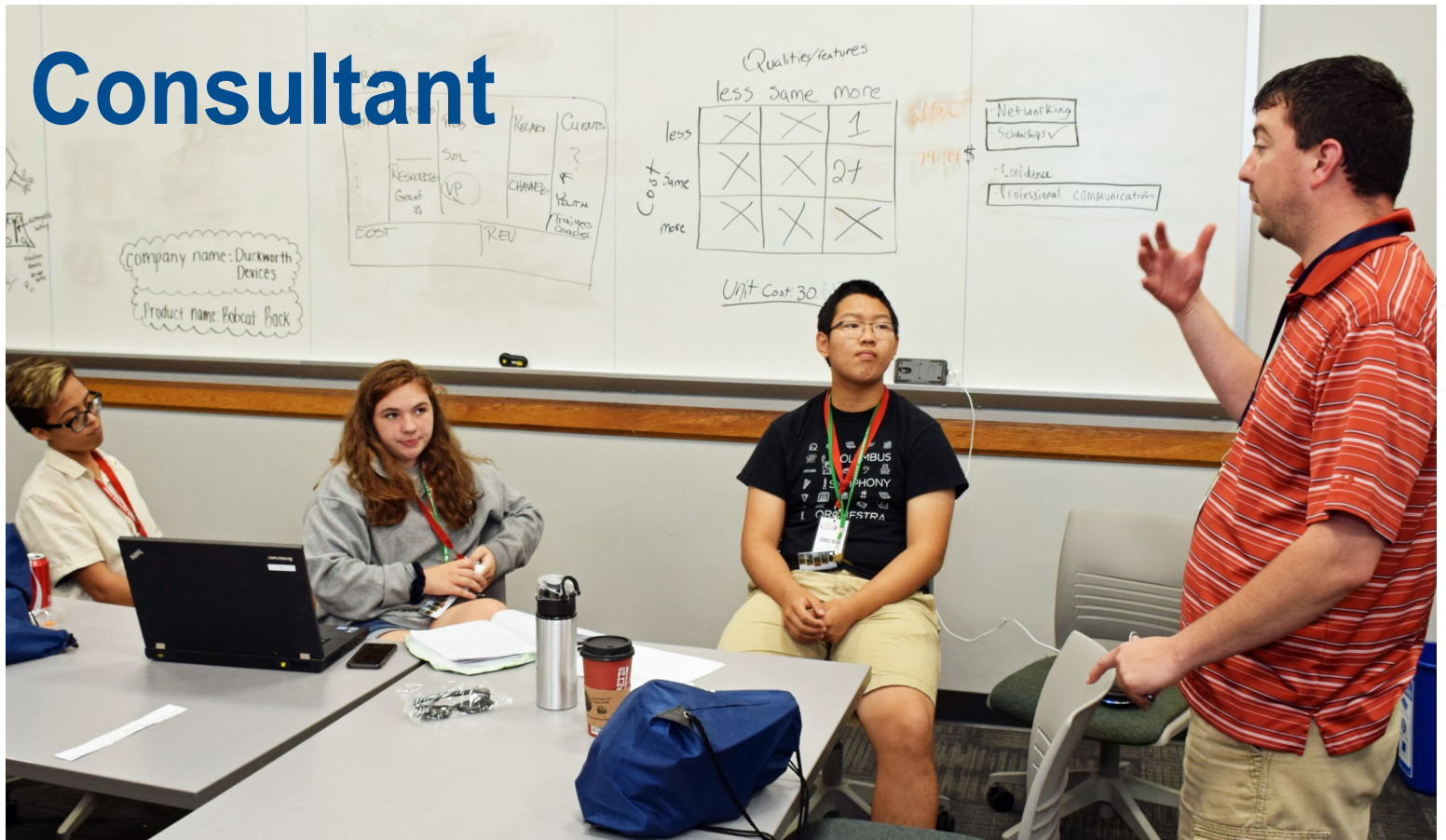


Consultant



MENTOR THE NEXT GENERATION OF BUSINESS LEADERS

AREAS OF EXPERTISE

- Marketing
- Finance
- Technology

REQUIREMENTS

- Must be over the age of 21 and have 3+ years of professional experience in your area of focus
- Must commit to being on campus for approximately 4-6 hours on the day we focus on your topic

SHARING YOUR EXPERIENCE!

Throughout the week, students receive advice from, not only their company advisor, but also from experts in a particular field. Consultants visit with three or four groups (companies) and meet with students one-on-one. Company meetings typically last approximately 45 minutes during which consultants provide the students with “reality checks” on their financial projections, technology integration, marketing and business plans and help to troubleshoot problems. Consultants also review the companies’ work and give encouragement.

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